

ARENOU Starving Artist No More!

Take your talents to the





And Make **\$** Doing What You Love!



Sign up for The Leading Edge: NxLevel for Creative Industry Entrepreneurs Program

This Leading Edge course using the NxLeveL® curriculum is a 13-session course designed for existing creative industry entrepreneurs who want to develop the skills to make their business grow. It's been proven that the entrepreneur who plans is the entrepreneur who succeeds. For this reason, participants develop a comprehensive business plan during the course to act as the road map for future growth.

Creative Industries include but are not limited to:

*Artists*Sculptors*Creative Food*Musicians*Dancers*Creative Clothing/Costumes*Theatre and Movie Production*Photographers*Writers*

This course will cover all elements in a business plan including:

- -Planning and Research
- -Management and Legal Structure
- -Marketing Analysis and Understanding
- -Bookkeeping, Records and Controls
- -Financing Your Business and the Deal Making Process
- -And More!

Attend our **FREE Information Open House** April 28th 5:30-7pm at the SBDC, to learn more about the program & how to go from a "starving artist" to a successful business owner!

The workshop will be held weekly, every Monday evening from May 9 thru August 15, 6:00 - 9:00 PM (excluding Memorial Day (May 30) and Independence Day). Fees include all 13 sessions, books and materials, dinner during each session, and pre-paid parking passes.

For More Information or to Register, Contact the Small Business Development Center (719) 255-3844













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