

## 2011 Breckenridge Women's Small Business Conference Agenda

| Time           | Event                       | Detail   | Speaker  | Room           |
|----------------|-----------------------------|--|--|----------------|
| 7:30-8:00 AM   | Registration                |  |  |                |
| 8:00 AM        | Breakfast Served            |  |  | Atrium/Forest  |
| 8:00-8:15 AM   | Opening Comments            | Facilitator  | Kelly Manning, State Director, Colorado SBDC Network   | Forest         |
| 8:15-8:30 AM   | Welcome Remarks             | Mayor of Breckenridge                                  | Dr. John Warner, Mayor of Breckenridge   | Forest         |
| 8:30-8:45 AM   | Colorado SBDC Network       | SBDC Network Update                                    | Kelly Manning, SBDC State Director   | Forest         |
| 8:45-9:00 AM   | Break & Expo Hall Visits    | Vendors  |  | Atrium         |
| 9:00-10:15 AM  | 1st Round Breakout Sessions | Funding Your Business Panel                            | Amber Boyer, Colorado Lending Source + Justin Vause, Accion + Bod Todd, CDBG Business Programs + Wyatt Jones, CHFA + Jeanette DeHerrera, SBA | Tarn           |
|                |                             | The CEO's Tune Up (Clarity-Traction-Peace of Mind)     | Tammy Rivera Berberick, FocusOnExecution.com   | Forest         |
| 10:15-10:30 AM | Break & Expo Hall Visits    | Vendors  |  | Atrium         |
| 10:30-11:45 AM | 2nd Round Breakout Sessions | Cash Flow Training<br>Business Start Up                | Lanelle Barnett, All Money Matters<br>Jayne Reiter, SBDC Counselor   | Forest<br>Tarn |
| 12:00-1:00 PM  | Lunch and Keynote Speaker   | WordFood   | Julia Hubbel, The Hubbel Group   | Forest         |
| 1:15-2:30 PM   | 3rd Round Breakout Sessions | Social Media/Marketing<br>Women Business Certification | Deb Kolaras, Marketing Java<br>Kathryn Lobell, PTAC + Jeanette DeHerrera, SBA  | Forest<br>Tarn |
| 2:30-2:45 PM   | Break and Expo Hall Visits  | Vendors  |  | Atrium         |
| 2:45-4:00 PM   | 4th Round Breakout Sessions | Advertising Online Legally<br>Overcoming the Overwhelm | Elizabeth Lewis, Law Office of EC Lewis<br>Marcia McGilley, South Metro Denver SBDC Director   | Forest<br>Tarn |
| 4:00-4:30 PM   | Closing Remarks             | Wrap Up and Next Steps                                 | Kelly Manning, State Director, Colorado SBDC Network   | Forest         |
| 4:30-6:30 PM   | Networking Reception        | Sponsored by CHFA                                      | CHFA   | Park Ave Pub   |