

# Business Plan & Model Building Workshop



## Who Should Take this Workshop?

- » Start-up businesses and entrepreneurs that have a great idea and want to develop their business model/plan
- » Existing businesses that do not understand their business model or have never had a business plan
- » Entrepreneurs looking to start a business who need a business plan/model.

## What is it?

Starting a business is not for the faint-hearted. This 11 week workshop is designed to help entrepreneurs couple strategic thinking skills with a discovery process that starts with a business concept, designs a viable business structure and results in an executable plan of action. In the workshop, you will focus on developing a *business model* that will survive the viability test and develop the strategic direction for your business. Depending on individual needs, you will complete either a formal written business plan or an internal working plan that outlines actionable steps with measurable outcomes and time-bound deadlines.

**Business Model:** A business model describes the rationale of how an organization creates, delivers, and captures value.

## What does it include?

The registration fee includes two participants and one set of materials. If you have an extra participant, please call 303-460-1032 after registration to add the guest. Unregistered guests will not be admitted to the course.

## When does it start and how much does it cost?

This workshop starts September 10 and ends December 3. The workshop meets weekly from 6-9 pm on Tuesdays, skipping November 26 for Thanksgiving week. Cost is only \$395.00.

### TO REGISTER

**Call:** 303-460-1032

**Online:**

[www.northmetrosbdc.com](http://www.northmetrosbdc.com)

**Mission:** Helping businesses start, grow and prosper since 1989 through free, one-on-one, confidential counseling and low-cost training programs.

### Location:

Front Range  
Community College  
3645 West 112th Ave  
Westminster

**REGISTER FOR THIS WORKSHOP @ [www.northmetrosbdc.com](http://www.northmetrosbdc.com) or Call 303-460-1032**

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