Business Plan & Model Building Workshop





Who Should Take this Workshop?

- Start-up businesses and entrepreneurs that have a great idea and want to develop their business model/plan
- » Existing businesses that do not understand their business model or have never had a business plan
- » Entrepreneurs looking to start a business who need a business plan/model.

What is it?

Starting a business is not for the faint-hearted. This 11 week workshop is designed to help entrepreneurs couple strategic thinking skills with a discovery process that starts with a business concept, designs a viable business structure and results in an executable plan of action. In the workshop, you will focus on developing a <u>business model</u> that will survive the viability test and develop the strategic direction for your business. Depending on individual needs, you will complete either a formal written business plan or an internal working plan that outlines actionable steps with measurable outcomes and time-bound deadlines.

Business Model: A business model describes the rationale of how an organization creates, delivers, and captures value.

What does it include?

The registration fee includes two participants and one set of materials. If you have an extra participant, please call 303-460-1032 after registration to add the guest. Unregistered guests will not be admitted to the course.

When does it start and how much does it cost?

This workshop starts September 10 and ends December 3. The workshop meets weekly from 6-9 pm on Tuesdays, skipping November 26 for Thanksgiving week. Cost is only \$395.00.

REGISTER FOR THIS WORKSHOP @ www.northmetrosbdc.com or Call 303-460-1032

Location:

TO REGISTER

Online:

Call: 303-460-1032

www.northmetrosbdc.com

Mission: Helping businesses

start, grow and prosper

since 1989 through free, one-on-one, confidential counseling and low-cost training programs.

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