



STATE OF
COLORADO

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Customized Coleman SBDC Lending Webinars start Oct 14th

1 message

Mary Peters <Mary.Peters@utsa.edu>

Wed, Sep 25, 2013 at 12:56 PM

ASD Colleagues,

The attached link will lead you to the first customized Coleman webinar offering for SBDCs on October 14th. The topic = franchise lending.

Summary – Rather than have multiple centers in your network each pay \$289 each, the Lead Center can subscribe to a webinar for unlimited access by your state/network’s advisors for that rate. The regular rate for unlimited access by an organization is \$389. (Our network will subscribe monthly to the webinar, which will be \$289 each month as desired, to complement professional development in the lending arena. Our business advisors report benefit from participating in the Coleman small business lender webinars. Basically, I “pay the bill” and then use Outlook Calendar to invite everyone in our Centers. We typically have 12-20 advisors from my network engage).

Note – this is completely optional each month with no commitment/contract. I am only sharing the “deal” that I negotiated for my network.

Tee Rowe/ASBDC should be communicating this offering to the State Directors. If interested, please provide me with constructive feedback and input on future session topics, and feel free to contact me if you have any questions about the logistics.

http://www.colemanreport.com/coleman-small-business-lender-link-sbdcs-and-franchise-loans/?utm_source=September+25%2C+2013+CRPM&utm_campaign=082412+AM&utm_medium=email

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