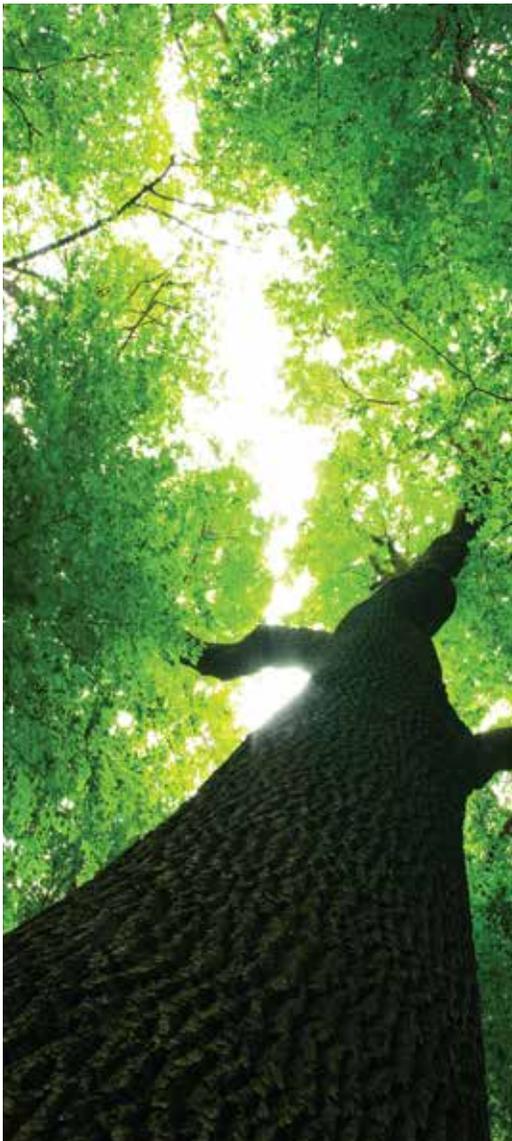


SBDC ADVANCED

Economic Gardening



ABOUT SBDC ADVANCED

SBDC ADVANCED is a new business development program administered by the Colorado SBDC Network. It is an **economic gardening program**, focused on helping our Colorado companies to grow by providing custom-fit market research and corporate-level tools that might otherwise be out of reach for small to mid-sized businesses. These businesses can then use this data to make informed strategic growth decisions.

The SBDC ADVANCED program is open to Colorado businesses at three levels: **Gold, Silver, and Copper**. Deliverables provided may include specialized reports in market research, geographic information systems (GIS), financial analysis, marketing and search engine optimization (SEO). The SBDC ADVANCED program taps into corporate-level tools, experienced consultants and their strategic plans. Businesses can apply to be involved in the SBDC ADVANCED program online.

GOLD LEVEL - \$750

- For premier growth-oriented businesses
- Full suite of high-end tools and sophisticated databases
- Consulting team dedicates their time to the businesses unique needs, focused in on issues that the business has identified as opportunities or hurdles for growth
- Research, deliverables, and outcomes are customized to the companies' priorities and strategic growth initiatives

Qualifications:

- Be a privately held business
- Employ 6-99 full-time employees
- Maintained its principal place of business and a majority of its employees in CO for at least the previous 2 years
- Have a gross revenue or working capital between \$500,000 and \$50,000,000
- Have a product or service that is/has potential to be sold outside company's local area/state

SILVER LEVEL - \$250

- Provides businesses with the tools they need to grow in their respective markets and customize their strategic growth plans
- Provides companies with market research, industry concentration and financial benchmark data
- Specialized consulting teams are unique to the businesses' regional SBDC office and vary with location and business industry

Qualifications: None

COPPER LEVEL - \$150

- Provides businesses with tools and consulting to customize their strategic growth plans.
- Provides companies with market research and financial benchmark data.
- Specialized consulting teams are unique to the businesses' regional SBDC office and vary with location and business industry

Qualifications: None

ABOUT THE COLORADO SBDC

The Colorado Small Business Development Center Network (CSBDC) is dedicated to helping existing and new businesses grow and prosper in Colorado by providing free and confidential consulting and no- or low-cost training programs across Colorado.

FOR MORE INFORMATION OR TO APPLY:

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consulting/sbdc-advanced



The Colorado Small Business Development Center Network is a partnership between the State of Colorado, the Colorado Office of Economic Development and International Trade, the Small Business Administration (SBA), Colorado's institutions of higher education, local economic development organizations and local chambers of commerce.