## Food Trends 2017

- 1. Adaptogen supplements (Bon App)
- 2. African food (National Restaurant Association)
- 3. Alternative pasta (Whole Foods)
- 4. Amaro (Bon App)
- 5. Artisanal butchery / Meat (<u>Bloomberg</u>, <u>National Restaurant Association</u>)
- 6. "Authentic ethnic cuisine" (National Restaurant Association)
- 7. Beef (James Beard Foundation)
- 8. Brisket (GrubHub)
- 9. Buddha bowls (Pinterest)



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- 10. Cauliflower (Bon App, James Beard Foundation)
- 11. Casual family dinners (Food Network)
- 12. Cereal (<u>Bloomberg</u>)
- 13. Charcoal (Bon App, Bloomberg)
- 14. Charcuterie (National Restaurant Association)
- 15. Chilled red wine (Bloomberg)
- 16. Classic French cuisine (James Beard Foundation)
- 17. Coconut (Whole Foods)
- 18. Coffee as an ingredient (<u>Food Network</u>)
- 19. Cooking over fire (<u>Telegraph</u>)
- 20. Counter-service restaurants (Food Network)
- 21. Craft beer (Pinterest)
- 22. "Creative condiments" / House-made condiments (<u>Whole Foods, National</u> <u>Restaurant Association</u>)
- 23. Delivery services / Delivery apps (<u>Bon App</u>, <u>James Beard Foundation</u>, <u>Telegraph</u>)
- 24. Edamame noodles (Sainbury's via Telegraph)
- 25. Empanadas (Pinterest)
- 26. "Ethnic" breakfast food (National Restaurant Association)
- 27. Fermentation (<u>James Beard Foundation</u>)
- 28. Filipino food (Bloomberg, Food Network)
- 29. Flexitarian dieting (Whole Foods, Food Network)
- 30. Frybread (<u>James Beard Foundation</u>)

- 31. Food waste, serving on menus (Bloomberg, James Beard Foundation)
- 32. Healthy "chips" (Pinterest)
- 33. Healthy kids' meals (National Restaurant Association)
- 34. Heirloom produce (National Restaurant Association)
- 35. High-tech cocktails (Bloomberg)
- 36. "Home-based chefs" (Food Network)
- 37. Italian food (<u>Telegraph</u>)



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- 38. Jackfruit (<u>Pinterest</u>)
- 39. Kalettes (<u>James Beard Foundation</u>)
- 40. Koji (<u>Telegraph</u>)

- 41. Kombucha (<u>Telegraph</u>)
- 42. Las Vegas (<u>Bloomberg</u>)
- 43. Live-streaming video (Food Network)
- 44. Marbling desserts (<u>Telegraph</u>)
- 45. Mastiha liqueur (Telegraph)
- 46. Mead (Telegraph)
- 47. Meaty vegetables (Food Network)
- 48. Naan pizza (Pinterest)
- 49. Noodles (<u>Foursquare</u>)
- 50. Non-sushi Japanese food (Whole Foods)
- 51. Nutritional yeast (Bon App)
- 52. Octopus (Pinterest)
- 53. "Old-school pizzerias" (Bon App)
- 54. Olive oil alternatives (Pinterest)
- 55. Pho (GrubHub)
- 56. Pignoletto sparkling wine (Telegraph)
- 57. Poke (GrubHub, Waitrose via Telegraph)
- 58. Porridge (Food Network)
- 59. Products made from byproducts / Whey (Whole Foods, James Beard Foundation)



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- 60. Purple food (Whole Foods)
- 61. Quick-pay coffee cups (Telegraph)
- 62. Sauerkraut (Pinterest)
- 63. Savory yogurt (<u>Waitrose via Telegraph</u>)
- 64. Seafood towers (<u>Bloomberg</u>)

- 65. 1970s-inspired food (Telegraph)
- 66. Sherry cocktails (Telegraph)
- 67. "Smart" gadgets for the kitchen (Telegraph)
- 68. Sorghum (<u>James Beard Foundation</u>)
- 69. Sous-vide (Pinterest)
- 70. Sprinkles / colorful dessert (<u>James Beard Foundation</u>)
- 71. Street-food inspired dishes (National Restaurant Association)
- 72. Sustainable seafood (National Restaurant Association)
- 73. Syrian food (Telegraph)
- 74. Tacos (Telegraph)
- 75. Tamales (GrubHub)
- 76. Tataki (<u>James Beard Foundation</u>)
- 77. Tater tots (GrubHub)
- 78. Turmeric root (Sainbury's via Telegraph)
- 79. Vegetables (<u>Bloomberg</u>, <u>James Beard Foundation</u>, <u>Telegraph</u>)
- 80. Wellness tonics (Whole Foods)
- 81. Yogurt (Bon App)

## Top 10 concept trends

- 1. Hyper-local sourcing (e.g. restaurant gardens, onsite beer brewing, house-made items)
- 2.Chef-driven fast-casual concepts
- 3. Natural ingredients/clean menus
- 4. Environmental sustainability
- 5.Locally sourced produce
- 6.Locally sourced meat and seafood
- 7. Food waste reduction
- 8.Meal kits (e.g. pre-measured/prepped raw ingredients for home preparation)
- 9. Simplicity/back to basics
- 10. Nutrition

Source: National Restaurant Association