

# **BUSINESS SERVICES DATABASES**



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## DEMOGRAPHICS & STATISTICS

**Demographics Now:** Allows you to produce comprehensive business and residential lists as well as detailed demographic reports, segmentation analysis, maps that “visualize” trends, and customized customer reports.

## INDUSTRY AND REGIONAL NEWS

**Regional Business News** (via EBSCO): Coverage of more than 80 regional business publications covering all metropolitan and rural areas within the United States. Local publications include Colorado Business magazine and ColoradoBiz. Print, email, or download.

## INDUSTRY RESEARCH AND TRENDS

**Business Source Premier** (via EBSCO): Provides full text for thousands of business publications from trade magazines to scholarly business publications. Coverage includes all subject areas related to business, including accounting, management, finances, personnel, and company and industry reports. This database is best for following industry trends using trade magazines and for in-depth research on business topics. Print, email, or download.

**Greenfile** (via EBSCO): Offers well-researched information covering all aspects of human impact to the environment. Appropriate for researching the for clean/ green energy industry development, this collection of scholarly, government and general-interest titles includes content on global warming, green building, pollution, sustainable agriculture, renewable energy, recycling, and more. The database provides access to more than 384,000 records. Print, email, or download.

## MARKET AND COMPETITOR INFORMATION

**A-Z Databases:** Job Search, Reference & Mailing List Database including 30 million business & executive profiles & 220 million residents. Ideal for sales leads, mailing lists, market research, and employment opportunities via Indeed.com. The databases now include a mapping feature and a very generous downloading rule: up to 1000 items per download.

## JOBS & CAREERS

**Universal Class:** Thousands of courses available on-demand including topics such as project management, programming, and popular software. Each course has a qualified instructor who creates the course materials, responds to questions, and grades assignments. Many courses can earn continuing education credits (CEUs).

## LANGUAGE TRAINING

**Mango Languages:** Courses for over 50 foreign languages as well as English language courses for foreign speakers. Each language has a basic, conversational course or a complete comprehensive course. Mango uses real-life situations and actual conversations to teach a new language. Users combine listening and recording their own voice to learn the individual words and phrases. Available on all devices including your iPhone or Android.

## INVESTMENTS

**Morningstar Investment Research Center:** Why pay \$195/yr. for a premium membership? The Library's link allows you to look up 2000+ individual companies, mutual funds or exchange-traded funds (ETFs). Each listing comes with a wealth of information about each company or fund including the premium level fund analysis and stewardship reports, just to name a few.

**Value Line Investment Survey:** Covers 1700 equity issues, Value Line Investment Survey online provides full-page individual stock reports, and industry reviews. Each stock is updated quarterly. In addition, the Selection & Opinion section gives Value Line's views on the economy and the stock market and on stocks of special interest. It also provides model portfolios for investors with various objectives and a number economic and stock-market statistics. Print or download.

## LEGAL ISSUES

**Legal Information Reference Center** (via EBSCO): Contains hundreds of full-text publications and thousands of legal forms. The full-text legal reference books are provided through Nolo. Print, email, download, or permalink.

## **TRAINING AND ASSISTANCE**

Need individual business assistance?

Information on resources, statistics, or demographics?

Mailing lists, research results, articles, or industry info?

### **Please contact:**

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