

Podcasting Made Easy

Podcasting Resources

Copies of slides and handouts from this presentation can be downloaded at <http://bit.ly/SBDC-Podcasting-Made-Easy>

Equipment

Microphones

Good: Blue Snowball USB Microphone with Broadcast Stand and Pop Filter <https://amzn.to/2HRFBc2>

Better: Blue Yeti USB Microphone with Broadcast Stand and Pop Filter <https://amzn.to/2HO7TUJ>

Pro: Presonus Audio Box Podcasting Package <https://amzn.to/2HgB9Cr>

Accessories

Desk Mounted Boom Microphone Stand with Pop Filter <https://amzn.to/2K6wGnU>

Microphone Isolation Shield for Soundproofing <https://amzn.to/2JcrvRW>

Software

Free: Anchor App for iOS and Android <http://anchor.fm>

Free: Audacity Audio Recording and Editing Software <https://www.audacityteam.org/>

Good: MAGIX Sound Forge Audio Studio <https://amzn.to/2Hh7Uj6>

Pro: Adobe Audition <https://amzn.to/2HhPL8D>

Podcast Audio Hosting

Free: Anchor App <http://anchor.fm>

Free Trial/Monthly Subscription: LibSyn <https://www.libsyn.com/>

Free Trial/Monthly Subscription: Blubrry <https://www.blubrry.com/>

Podcast Listening

iOS: Apple Podcasts (iTunes will discontinue downloads soon)

Android: Google Play

Android: Stitcher

Android: Podcast Addict (Paid Version removes ads)

Podcasts

The Reset Podcast with Franklin Taggart <https://anchor.fm/franklin-taggart>

I Love Marketing <http://ilovemarketing.com>

Building a StoryBrand <http://buildingastorybrand.com>

Social Media Marketing Podcast and Talk Show <https://www.socialmediaexaminer.com/podcasts/>

GKIC Small Business Marketing Hour <https://gkic.com/podcast/>

10X Talk: 10X Multipliers to Grow Your Business <https://10xtalk.com/>

Rethink Everything <http://rethinkingbusiness.biz>

Entrepreneurs On Fire with John Lee Dumas <https://www.eofire.com/>

Smart Passive Income with Pat Flynn <https://www.smartpassiveincome.com/podcasts/>

Side Hustle School with Chris Guillebeau <https://sidehustleschool.com/>

Lead to Win with Michael Hyatt <https://michaelhyatt.com/leadtowin/>

The Ziglar Show <https://ziglarshow.com>

The Art of Paid Traffic Podcast <https://rickmulready.com/category/aoptpodcast/>