





THE PIKES PEAK SMALL BUSINESS DEVELOPMENT CENTER HAS BEEN DEDICATED TO HELPING EXISTING AND NEW BUSINESSES GROW AND PROSPER FOR MORE THAN 30 YEARS.

























Funded in part through a cooperative agreement with the U.S. Small Business Administration

WWW.PIKESPEAKSBDC.ORG/CONSULTING

WWW.PIKESPEAKSBDC.ORG/WORKSHOPS

CYBER: CYA (b)
Education to Cover Your Assets

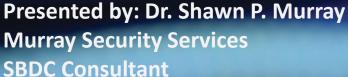


Finding a Good Cyber Security Company

Agenda

- Where do you start?
- Managing Risk
- What can you do as a small business?
 - ✓ Identify your requirements
 - ✓ Find reputable companies
 - ✓ Check with agencies
 - Conduct an interview
 - ✓ Contract the company









It is no secret that cyber security is a significant focus for many businesses.

- With new laws taking affect in Colorado, California and other states, organizations need to understand the risks posed by the computer systems used to manage their day to day activities.
- Some laws have specific criteria as to what qualifies as PII and identify protection requirements as well as reporting requirements if PII is breached or stolen.
- How does a business owner shop for a good cyber security company and be assured that they can provide reasonable services that won't break their budget?
- How does a person be assured that the consultant they hire has the right skillset and will not use scare tactics to intimidate them to purchase services that are not necessarily needed?
- The presenter will cover these topics and explain how to shop for credible, economical and reasonable cyber security services which will allow them to operate their business more securely.



Where do you start?

Identify what problem you are trying to solve.

Consult with a trusted resource and conduct research on available companies.

- BBB
- SBDC
- Local Chamber

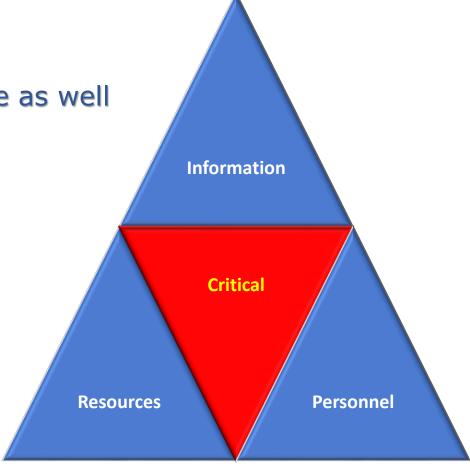
Conduct interviews

- Consider multiple vendors
- Don't be pressured
- Ensure they listen to you

Managing Risk

Identify your most critical business processes

- RIP Model
- Compliance requirements
- The vendor or consultant should understand these as well



What can you do as a small business?

- Identify your requirements
- Find reputable companies
- Check with agencies
- Conduct an interview
 - Select the vendor that provides the best value
 - Balance of requirements and objectives
- Contract the company
 - Have the contract reviewed by an attorney







What can you do as a small business?

- ✓ Develop a plan
 - Determine requirements
 - What problem do you need to have solved
- ✓ Talk to an SBDC Consultant
 - Make an appointment to get assistance!





Pikes Peak Small Business Development Center

559 E. Pikes Peak Ave., Suite 101, Colorado Springs, CO 80903

719-667-3803 sbdc@elpasoco.com

www.pikespeaksbdc.org

OUR SPONSORS:











