

Team or Company Name:  
COMPANY NAME

Date:  
MM/DD/YY



Primary Canvas  
Alternative

# The Business Model Canvas

<b>Key Partners</b>	<b>Key Activities</b>	<b>Value Proposition</b>	<b>Customer Relationships</b>	<b>Customer Segments</b>
	<b>Key Resources</b>		<b>Channels</b>	
<b>Cost Structure</b>			<b>Revenue Streams</b>	