

Online Business and Nonprofit Center
<http://read.poudrelibraries.org/adult/business>

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A joint-use facility of Front Range Community College and
Poudre River Public Library District. Reasonable accommodations will be made for
access to programs for people with disabilities. Please call 221-6680 for assistance.



Small Business Development Center
320 E. Vine Drive
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Old Town • Council Tree • Harmony
www.PoudreLibraries.org
221.6740

BUSINESS RESEARCH RESOURCES



**CONNECT
TO CURIOSITY**

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WWW.POUDRELIBRARIES.ORG

The following business databases are available to the public and to SBDC clients through the Poudre River Public Library District
www.poudrelibraries.org

You can do your own industry and market research from home or office through www.poudrelibraries.org link to the “Research” tab then “Business and Finance.” You’ll have free and easy access through your Poudre Libraries borrowers card.

Expand your business, start-up, and entrepreneur knowledge by checking out the libraries’ Business Center here: <https://read.poudrelibraries.org/adult/business/>. Working with Nonprofits? We have a webpage dedicated to your needs: <https://read.poudrelibraries.org/nonprofits/>

BUSINESS PLANS HANDBOOK

(Gale) Actual business plans from businesses in the manufacturing, retail and service industries which serve as examples of how to approach, structure and compose business plans. Start your search by a basic key word search.

BUSINESS SOURCE PREMIER

provides full text access to thousands of business journals, including popular and academic business publications. Coverage includes all subject areas related to business, including accounting, management, finances, personnel, and more; also includes access to MarketLine industry reports.

DEMOGRAPHICS NOW

provides detailed U.S. demographic data, with reporting and mapping capabilities. Good for business, sociology, finance, marketing, public administration, political science research and for preparing a business plan, comparing macro and micro trends of a selected populations, comparing the demographics and market potential of any geography(ies) in the United States.



FIRST RESEARCH

provides unlimited access to online profiles on over 900 industries, including industry overviews, competitive landscape, products and product niches, operations and technology, sales and marketing, finance, regulations, regional and international issues, human resources and labor standards, financial ratios and cost structure benchmarks (a Dun & Bradstreet/Hoovers product)



MERGENT INTELLECT

provides detailed information on over 80 million U.S. private and public businesses, 245 million global private businesses, including sales volume, number of employees and more; over 90 million executives including contacts and biographies. Download 2,000 records at one time (a Dun & Bradstreet/Hoovers product).

PLUNKETT RESEARCH ONLINE

provides access to over 40 major industries from Advertising to WiFi; information includes industry and market trends in that industry, statistics, national and global companies and more.

REFERENCE USA

provides detailed information on 50 million public and private U.S. businesses, and 300 million residents. Good for searching your business competitors, for B2B or B2C prospect lists, and locating your potential customers (Lifestyle module).

More information about business:

<https://read.poudrelibraries.org/adult/business/>

More information about nonprofits:

<https://read.poudrelibraries.org/nonprofits/>



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