

# FINANCIAL & LEGAL SCAMS

COVID-19 Cybersecurity Scams & The Impact on Small Business





# Pikes Peak Small Business Development Center

FREE CONSULTING | PRACTICAL TRAINING | BUSINESS RESOURCES

[www.pikespeaksbdc.org](http://www.pikespeaksbdc.org)





The Pikes Peak SBDC's Cyber: CYA program is built to assist small and medium sized businesses by focusing on topics for all levels of business and their needs from cloud computing, security measures using social media, to securing technology to meet compliance standards in government contracting.

Free and confidential consulting and low cost workshops are available! Browse our resources and workshops at [www.pikespeaksbdc.org/cyber](http://www.pikespeaksbdc.org/cyber)

## Free Consulting | Practical Training | Cyber Resources

# Event Overview

COVID19 has had significant impacts on the community and especially for small businesses. Unfortunately, while business owners develop strategies to stay afloat, they are becoming vulnerable targets for many of the scams aimed at stealing what valuable resources they have left. In this session we will cover important information for business owners and consumers on how to protect yourself from scams and cyberattacks.



## FINANCIAL AND LEGAL SCAMS

COVID-19 CYBERSECURITY SCAMS  
& THE IMPACT ON SMALL  
BUSINESS

IN PARTNERSHIP WITH





# Dr. Shawn Murray

## SBDC LEAD Cybersecurity Consultant

### President

### Murray Security Services & Consulting

Shawn Murray is a Principal Scientist and the President/CEO at Murray Security Services. He is assigned to the U.S. Missile Defense Agency as a Senior Cyber Security Professional and is an officer in the U.S. Civil Air Patrol. Dr. Murray has worked with the NSA, FBI, CIA and the U.S. Defense and State Departments on various cyber initiatives and has over 20 years of IT, Communications, and Cyber Security experience.

[View Consultant Bio or Schedule Consulting](#)

#### Consulting Expertise Includes:

- Cybersecurity
- Risk & Information Systems Control
- Vulnerability Assessment
- Federal Information Technology
- Program Management
- CISSP



## Jonathan A. Liebert

CEO & Executive Director  
Better Business Bureau of Southern Co.

Jonathan is CEO and Executive Director of the Better Business Bureau of Southern Colorado and the Colorado Institute for Social Impact, BBB's recently restructured Foundation. Jonathan is a Colorado Springs native, a recognized Leader in Colorado by the Beanstalk Foundation, and a 2016 Rising Star Award recipient by the Colorado Springs Business Journal. In his current position since June 2015, Jonathan has increased awareness of the importance of integrity and trust in business, and has revitalized the BBB brand that has played a crucial role in our community for more than 35 years.

# Agenda

- SBA Loan Scams (PPP & EIDL)
- Stimulus Check Scam
- IT Impersonation Scams
- Phishing & Vishing Coronavirus Scams
- Fake Medical Supplies for Business Scams
- Top 5 Things You Can Do

# Top 5 Things You Can Do

- Report scams to [BBB.org/scamtracker](https://www.bbb.org/scamtracker)
- Think twice before you click!
- Do your homework
- Don't accept calls from strangers
- Be alert to scams that are out there



# Trusted Resources

- Report your scam to BBB: [bbb.org/scamtracker](https://www.bbb.org/scamtracker)
  - <https://www.bbb.org/scamtracker/>
  - Call your local BBB at 636-1155 and we will help give you more resources
- Helpful websites
  - <https://www.bbb.org/council/coronavirus/>
  - <https://www.fcc.gov/covid-scams>
  - <https://www.justice.gov/coronavirus>
  - <https://home.treasury.gov/services/report-fraud-waste-and-abuse/covid-19-scams>
  - <https://www.us-cert.gov/ncas/current-activity/2020/03/06/defending-against-covid-19-cyber-scams>
  - <https://www.fbi.gov/news/stories/protect-yourself-from-covid-19-scams-040620>
  - <https://us.norton.com/internetsecurity-online-scams-coronavirus-phishing-scams.html>



# Pikes Peak Small Business Development Center

FREE CONSULTING | PRACTICAL TRAINING | BUSINESS RESOURCES

[www.pikespeaksbdc.org](http://www.pikespeaksbdc.org)

