

Child Care Center Business Training Program

Six-part webinar series:

You will learn strategies to better manage the finances, marketing, social media and business operations for your center.

Must attend all six classes to earn professional development credit hours.

Objectives:

- Evaluate how to improve your business model;
- Understand your financial documents for better decision making;
- Improve your HR policies and procedures for hiring and retention;
- Understand how to maximize website, marketing and social media to promote your business;
- Learn about grant funding, licensing resources, insurance and legal matters that affect your business

**Tuesday evenings: March 22 through April 26, 2022
6:00 - 8:30 PM**

COST: FREE

Pre-Register Online: <https://bit.ly/3rlrzCu>

Must preregister to receive link to webinar.

Questions? Contact the instructor Laurie Womer: 303-326-8693

Sponsors:



COLORADO
Office of Early Childhood
Department of Human Services



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businesses grow and prosper

Virtual appointments only:

SBDC Host:
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